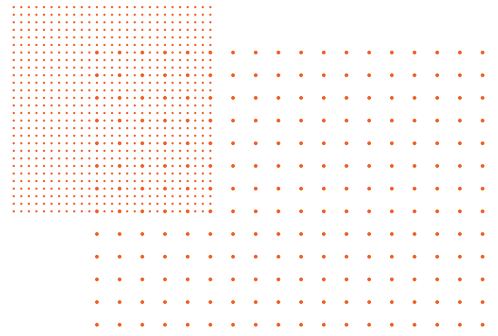
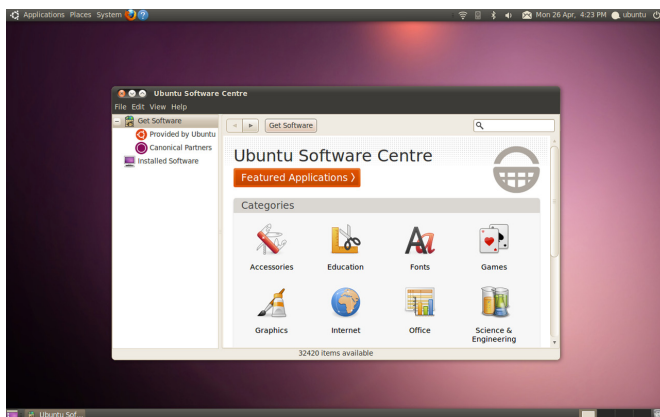


Ubuntu 10.04 LTS Desktop Edition



Where stunning meets powerful

Ubuntu 10.04 is changing how people think about the open desktop. It is the result of five years of engineering to make sure Ubuntu runs seamlessly on a wide variety of PCs, netbooks and laptops, and works well with a vast array of printers, cameras, phones and more. On top of that, Ubuntu 10.04 realises a new emphasis on design and usability that takes it to the core of mainstream computing and delivers a stunning user experience. Ubuntu 10.04 is helping the rest of the world discover the possibilities of open computing.



Ubuntu Software Centre

Compelling features

Ubuntu 10.04 delivers a broad set of open-source applications. And users have access to hundreds more applications through a simple click-and-install in the Ubuntu Software Centre. The platform is supported with free maintenance and security updates for three years. Professional technical support can be purchased at a low cost from the project leaders at Canonical. And the platform is the focus of the most active and creative open-source community, providing constant enhancements as well as advice and help in almost every language and country in the world.

With Ubuntu, you are bringing a new and valuable experience to your users that will reward them - and you - for a long time.

Ubuntu 10.04 – a complete desktop experience

Get social from the start with Ubuntu

Integrate your favourite social networks, chat and instant-messaging (IM) channels into a single application that lets you stay in touch straight from the desktop.

The world's greatest bands on the world's greatest platform

Music from the world's largest labels and most popular artists can be bought directly from the Ubuntu One Music Store and stored in your 'private cloud', Ubuntu One. Share DRM-free MP3s simply and securely across all your devices.

Connect everything with Ubuntu One

Share files, folders, music, videos, notes, bookmarks and contacts across all your machines, or share with friends and colleagues. Storing files online is a single click from the desktop - simple and really useful.

1000s more applications for free with the Ubuntu Software Centre

The application store for open-source software. Software is categorised intuitively and it's accessible with a single click. Non-open-source software and chargeable software is on its way for even greater user choice.

Faster, safer, better browsing with Firefox

The choice of millions, this open-source browser delivers the web better with tons of add-ons and innovations to make browsing faster, more secure and fun.

Create professional documents and presentations

OpenOffice.org is fully compatible with Microsoft Office and has everything users need to be productive at work and play.

How to work with Canonical to ship Ubuntu 10.04

Canonical has a large and experienced original equipment manufacturer (OEM) team who work full-time to engage with OEM and component manufacturers. Canonical can help companies define their Ubuntu strategies, identify market opportunities and, most of all, deliver stunning Ubuntu experiences on OEM machines within budget and on time.

The expert engineering, support and legal peace of mind that the OEM team offers can help companies deliver open-software solutions that make compelling economic sense for all participants.



Ubuntu Me Menu

10 reasons why PC manufacturers should work with Canonical to deliver Ubuntu 10.04

1. 12 million users and counting

Ubuntu is the primary computing environment for millions of users.

2. Open and beautiful

Ubuntu 10.04 stands comparison with any open or proprietary operating system and continues to invest in improving the user experience through testing and implementation.

3. Engineering excellence

The Canonical platform and field engineers provide unrivalled experience in delivering stunning Linux user experiences that optimise the hardware provided. Your machines will never run more powerfully.

4. Customise the experience

A standard Ubuntu 10.04 experience is a powerful one, but Canonical can tune it to your exact requirements, changing defaults and accommodating software choices. It's your Ubuntu.

5. Fully licensed

Canonical has become an expert in the intricacies of dealing with multiple licence types and models, supplying you with fully legal solutions in any market.

6. Growing software options

Ubuntu is open source; Canonical can work with OEMs to deliver software from proprietary providers out-of-the-box that may enhance the user experience. Canonical has relationships with the likes of Skype, Adobe and codec providers, to deliver your choice of experience.

7. A single platform for all your needs

The computing world is changing, fast. Solutions are required for servers to netbooks to smartphones to embedded devices. Ubuntu ranges across the stack with editions, remixes or bespoke versions for all these use cases. Your engineers need only get familiar with one code base – accelerating time to market.

8. Platform choice

Canonical has strong relationships and technical expertise all along the component stack. Whether your choice is ARM or Intel (x86), Canonical can deliver an Ubuntu solution that allows you to make your preferred component selection.

9. Get to market quickly

By starting with well defined market leading products, you can get your product to market faster than the competition.

10. Become part of something bigger: the Ubuntu community

The development cycle of Ubuntu is rapid, open and the process is exciting. Your engineers get an opportunity to learn from and contribute to the process.

How do I find out more?

Please visit www.canonical.com or email oem@canonical.com to learn more about Canonical and the support and services we provide for users, businesses and manufacturers.